



# IoT

**in Oil and Gas**  
Leaders Roundtable



Due to the increased interest from energy technology and operations leaders in IoT solutions, the Energy Conference Network is pleased to launch a monthly targeted, intimate, educational lunch to drive knowledge exchange and relationship building.

At each lunch, one partner will have the opportunity to educate and network with a handpicked group of decision makers from E&P, drilling and service companies.

1. Lunches will be held monthly, and be located in Houston, Dallas, Denver, Calgary and Pittsburgh - the location will be determined by partner preference. The first lunch will be in February 2017.
2. Each partner will have up to 5 members of their team attending, as well as one speaker who will get 20 minutes to address the audience.
3. The Energy Conference Network will provide one speaker (to be mutually agreed with the partner) and secure 20 potential customers (from our database or the partner's database).

## The structure of the roundtables will be

- 11:30 am** - Registration, meet and greet
- 11:40 am** - Keynote presentation
- 12:00 pm** - Lunch provided
- 12:20 pm** - Sponsor presentation
- 12:40 pm** - Facilitated peer to peer discussion and Q&A
- 1:00 pm** - Event close

We will work closely with Dave Lafferty (President, Scientific Technical Services), who will moderate each event, and assist in the securing of key attendees.

With over 35 years of experience in the oil and gas industry, Dave provides business development and technology insights for the oil and gas segment – with special emphasize in the Industrial Internet of Things (IIoT). Dave has presented and published on a number of O&G related IIoT topics. Prior to starting Scientific Technical Services, Dave was at the BP Chief Technology Office (CTO) where he spearheaded a wide range of innovative projects including: Developing the “Digital Umbrella” concept, wireless measurements systems, predictive analytics, and mobility projects.

**For more information about this event,  
please contact**

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## What they said about our past IoT in Oil and Gas events

*“I think as a service company we talk a lot with our customers – upstream oil and gas operators – but we don’t always talk a lot with other players in the IoT space. Data partners, sensor companies, hardware companies, generally it’s nice to attend these conferences to see that side of the business more, understand that side of the business more. Because that goes into our thinking when we start building these solutions for our customers. So networking’s great, and hearing stories and case studies from other parts of the IoT/OT cloud landscape is certainly very valuable.”*

**Ian Brown,**  
Senior Manager – Integrated Production Solutions, Baker Hughes

*“IoT in Oil and Gas was a great show. I know I, and other Microsoft partners, had meaningful conversations with customers.”*

**Randy Hoppe,**  
Industry Director – Oil & Gas,  
Energy and Process Industries, Microsoft

*“The quality and quantity of the attendees was very impressive; senior people from the leading companies in the oil patch, both end users and suppliers. The variety and quality of the speakers was also interesting and high respectively. I made several useful business contacts and always plan to be available to meet ECN speaking invitations in the future. They are a very good investment of a day of my time. Finally, the opportunity to network with like-minded Industrial IoT professionals at lunch and during the coffee breaks was enlightening.”*

**Steve Jennis,**  
SVP, PrismTech

